

VIA COURIER
VIA EMAIL

**IN THE MATTER OF the Motor Vehicle Dealers Act, 2002, S.O. 2002, Chapter 30, Schedule B
and Regulations, as amended**

- and -

**IN THE MATTER OF the advertising made by OTTAWA CHRYSLER JEEP DODGE
INC.**

- and -

IN THE MATTER OF the advertising made by BAVANJEET WALIA

TO: OTTAWA CHRYSLER JEEP DODGE INC.
900 ST. LAURENT BLVD.
OTTAWA, ONTARIO
K1K 3B3

AND TO: BAVANJEET WALIA
1970 JASPER AVE.
OTTAWA, ONTARIO
K1V 1Z5

**ORDER TO IMMEDIATELY CEASE AND RETRACT FALSE, MISLEADING OR DECEPTIVE
ADVERTISING**

WHEREAS OTTAWA CHRYSLER JEEP DODGE INC. is registered pursuant to the *Motor Vehicle Dealers Act, 2002* (the "Act") and carries on business as a motor vehicle dealer.

WHEREAS BAVANJEET WALIA ("WALIA") is registered pursuant to the *Motor Vehicle Dealers Act, 2002* (the "Act") and carries on business as a motor vehicle salesperson.

AND WHEREAS OTTAWA CHRYSLER JEEP DODGE INC. and BAVANJEET WALIA publish advertisements related to the trade of motor vehicles.

AND WHEREAS Section 29 of the Act provides that where the Registrar believes on reasonable grounds that a registrant is making false, misleading or deceptive statements in any advertisement, circular, pamphlet or material published by any means, the Registrar may order the immediate cessation of the use of such material and retraction of the statement or publication

of a correction of equal prominence to the original publication; or order both a cessation of the use of the material and a retraction or correction.

TAKE NOTICE THAT PURSUANT TO SECTION 29 OF THE ACT, THE REGISTRAR HEREBY ORDERS OTTAWA CHRYSLER JEEP DODGE INC. AND BAVANJEET WALIA TO CEASE AND RETRACT IMMEDIATELY THE USE OF ADVERTISEMENTS WHICH MAKE FALSE, MISLEADING OR DECEPTIVE STATEMENTS, AND IN PARTICULAR TO:

1. Cease the use of false, misleading, or deceptive statements regarding motor vehicle pricing, and in particular the statements that violate section 36(2) and 36(7) of Ontario Regulation 333/08, section 61 of Ontario Regulation 17/05 made under the *Consumer Protection Act*, and section 4 of the *Code of Ethics*, including the advertisements particularized in the Notice of Order.

Section 29(3) of the Act provides that the order of the Registrar shall take effect immediately, but the Licence Appeal Tribunal (the “Tribunal”) may grant a stay until the Registrar’s order becomes final.

DATED at Toronto, this 23rd day of September, 2024.

A handwritten signature in black ink, appearing to read 'M Harquail', written over a horizontal line.

Maureen Harquail
Registrar, *Motor Vehicle Dealers Act, 2002*